

Component

3

Resource Mobilization

- Internal Sources of Funding

Introduction to Resource Mobilization

PRACTICAL GUIDE TO
DESIGNING INTEGRATED
FINANCING STRATEGIES

presentation

What is Resource Mobilization ?

Resource mobilization is understood in the broad sense:

- Mobilizing financial resources
- Mobilizing technical resources
- Mobilizing human resources
- Mobilizing institutional resources

Expected Outcomes

1. Three distinct sources of financing are identified and discussed
2. Entry points for tapping into each of the sources of financing are identified

What are Entry Points?

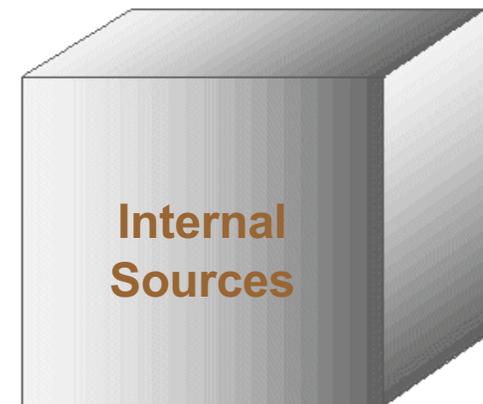
Entry points are **doorways to resources**

Entry points can come in a variety of forms, e.g.

- In its simplest form, an entry point can be a vocalized commitment by a donor towards CD/SLM
- NGOs that are active in the environment can become entry points when they are linked to CD/SLM related activities in the areas in which they are active
- A member of parliament who is pro-environment and can lobby for passing CD/SLM-related legislation leading to increasing budgets related to CD/SLM activities
- Private sector that would like to enhance its green image by funding a CD/SLM-related activity

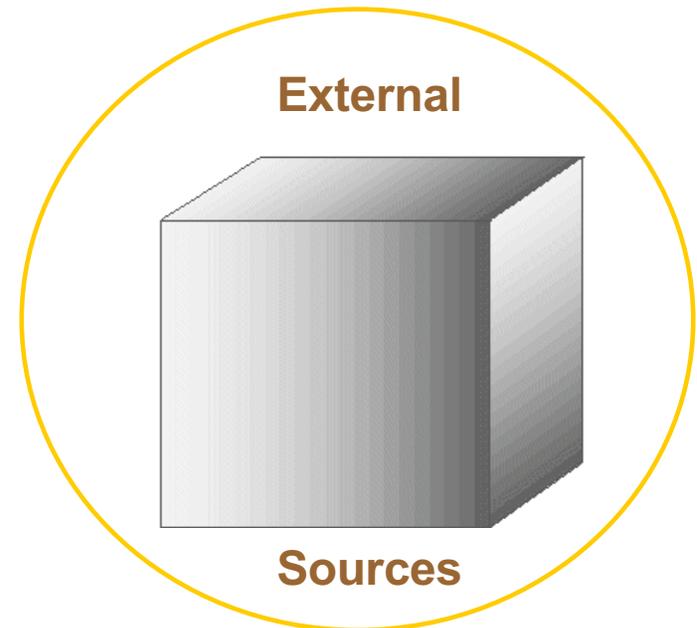
Mobilizing Internal Sources of Funding

- The internal sources of funding constitute the financial sources that are raised from within the country itself
- The analysis:
 - covers the country's capacity to raise financial resources from within
 - proposes means for improving the mobilization of internal resources
- The analysis covers the budgets of relevant institutions and local authorities, national funds, and private domestic sources



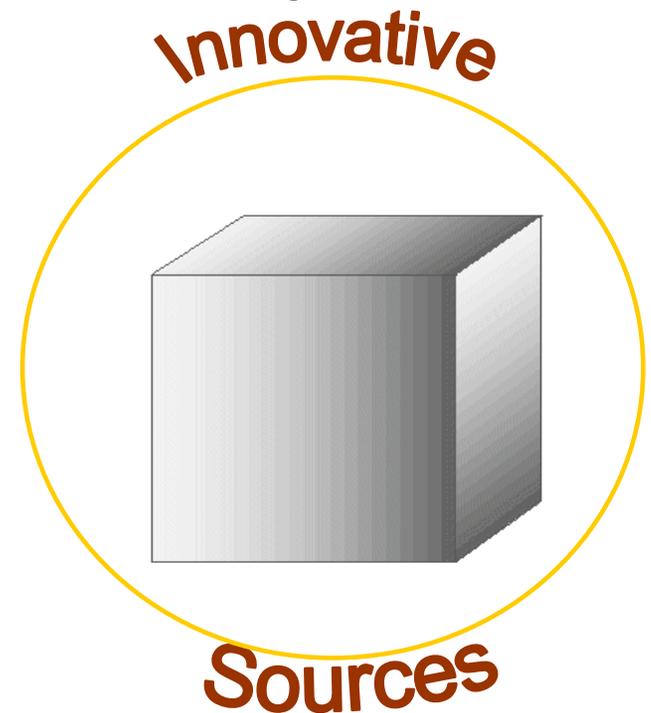
Mobilizing External Sources of Funding

- The external sources of funding represent out-of-country sources such as bilateral and multilateral donors
- External sources of funding represent the “second door of financing” after internal sources.
- The analysis covers the international donor community and proposes means for increasing the mobilization of funding from external sources



Mobilizing Innovative Sources of Funding

- Innovative sources of funding represent potential and non-traditional modes of financing
- Innovative resources are mobilized through financial mechanisms and instruments into which the principles of combating desertification and sustainable land management are incorporated
- The analysis covers the range of suitable innovative financing mechanisms that could supplement the traditional funding sources



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